

First Preliminary Announcement



**Second International Congress of the
International Society for Brain –
Behavioral Science and Medicine
Bangkok, Thailand, 2009**

***Promoting Healthy
Brain and Happiness***

Organized by

International Society for Brain –
Behavioral Science and Medicine

Neuro-Behavioural Biology Center,
Institute of Science and Technology,
Mahidol University Thailand

Thai Society of Behavioural Medicine

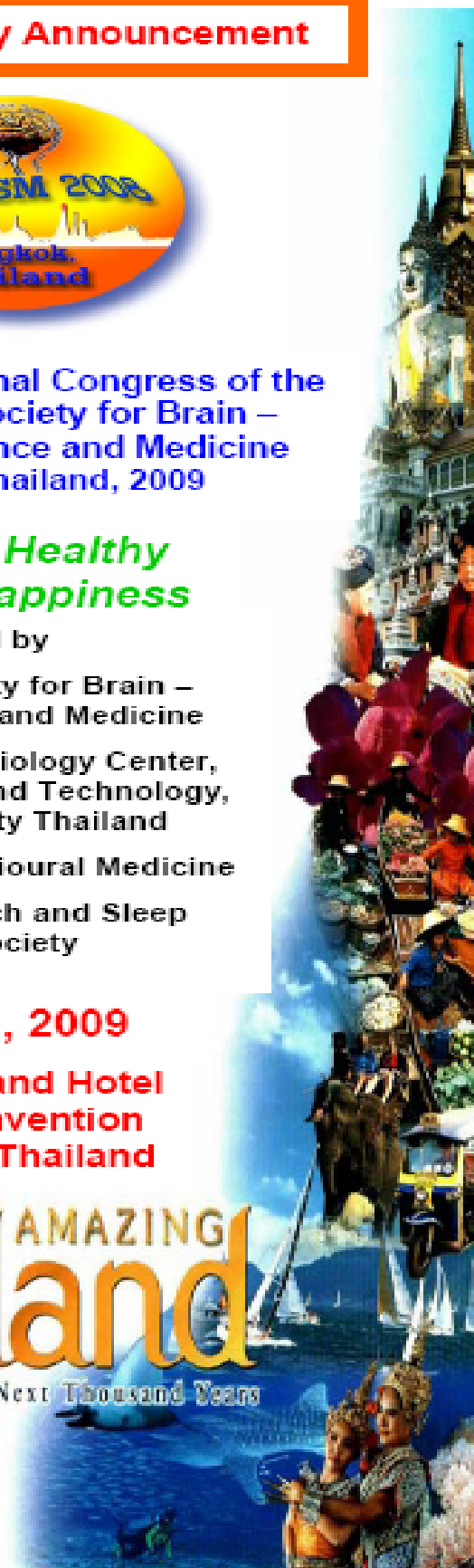
Thai Sleep Research and Sleep
Medicine Society

February 7 - 11, 2009

**Sofitel Centara Grand Hotel
and Bangkok Convention
Center, Bangkok, Thailand**

**AMAZING
Thailand**
Enchantment for the Next Thousand Years

www.bbsm2008.org



BBSM 2009 Invitation:

Welcome to the Second International Congress of International Society for Brain – Behavioral Science and Medicine (BBSM2008) in Bangkok, 7 – 11 February 2009

On behalf of the International Society for Brain – Behavioral Science and Medicine (ISBBSM); Neuro-Behavioural Biology Center, Institute of Science and Technology for Research and Development, Mahidol University (NBBC); Thai Society of Behavioural Medicine (TSBM); Thai Sleep Research and Sleep Medicine Society (TSRMS) and the Congress Organizing Committee we would like to cordially welcome you at the Second Annual International Congress of the International Society for Brain – Behavioral Science and Medicine (BBSM2008) with the theme **“Promoting Healthy Brain and Happiness”** which will be held in Bangkok, Thailand at the Sofitel Centara Grand Hotel and Bangkok Convention Center, **7 – 11 February 2009**.

ISBBSM is an international organization comprised of multi- and trans-disciplinary scientists and healthcare professionals primarily active in the field of brain – behavioral science and medicine. The goal of ISBBSM is to advance knowledge about brain-behavioral science in both health and diseases among scientists, health care personnel and among the public worldwide. ISBBSM was founded to improve various problems related to human brain – behaviour disorders, to promote health, happiness and well-being worldwide, and to encourage prevention and treatment of various brain - behavioral disorders. We at the ISBBSM are working toward increasing worldwide awareness of the importance of healthy brain and behavioural development for the better future of mankind. ISBBSM aims to act as a link between various neuro- and behavioural science and medical associations and cultures in the advancement of worldwide healthy brain – behavior, and happiness.

We have successfully launched the First International Congress BBSM2007 with the theme **“The Brain and the Future of Mankind”** with more than 600 participants from around the world in Bangkok, Thailand; 6 – 9 October 2007 (see www.bbsm2007.org)

Our overall goal is to create a forum for an exchange of experience by those involved in neuro-behavioral science, psychology, behavioral medicine, neurologists, psychiatrists, sleep medicine, pulmonologists, internists, general practitioners, pediatricians, otorhinolaryngologists, other specialists with an interest in brain and behavioral disorders, psychologists and psychotherapists, and, of course, nurses and technicians. .

The Congress plans to organize keynote lectures, symposia, courses, workshops, as well as poster, oral and platform presentations covering all areas of Brain – Behavioral Science and Medicine at both the basic and advanced levels.

We hope that this Congress gives a fresh impetus to practical medicine and improves the diagnosis and treatment of brain-behavioral disorders in addition to facilitating exchange of scientific know-how among researchers from a wide range of countries. We hope to offer a rewarding opportunity to discuss global social developments that stand in the way of healthy and happy life.

Yours sincerely,



Naiphinich Kotchabhakdi PhD
Founder of ISBBSM,
Chair, Congress Organizing
Committee 2009
Neuro-Behavioural Biology
Center, and Salaya Sleep
Research Laboratory, Institute of
Science and Technology, Mahidol
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Nittaya J. Kotchabhakdi
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Sudhansu Chokroverty,
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Co-Chair, Scientific
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International Program Committee:

Naiphinich Kotchabhakdi (Thailand)
Nittaya J. Kotchabhakdi (Thailand)
Sudhansu Chokroverty (USA)
Markku Partinen (Finland)
Bruce B. Svare (USA)
Richard Allen (USA)
Wayne Hening (USA)
Holger Ursin (Norway)
Hege R Eriksen (Norway)
Ole Petter Ottersen (Norway)
Gunnar Grant (Sweden)
Naoko Tachibana (Japan)
Soichi Katayama (Japan)
Shigemi Mori (Japan)
Sunao Uchida (Japan)
Do-Un Jeong (Korea)
Jun Soo Kwon (Korea)
J. C. Suri (India)
V Mohan Kumar (India)
H N Mallick (India)
Birendra Mallick (India)
Manvir Bhatia (India)
K. Puvanendran (Singapore)
Syed Hassan Ahmad Almashoor (Malaysia)
Perumal Ramasamy (Malaysia)
Ranil De Silva (Sri Lanka)

Congress Organizing Committee:

Naiphinich Kotchabhakdi, (President ISBBSM, Chair),
Nittaya J. Kotchabhakdi, Pediatrics, Mahidol University
Piyarat Govitrapong, Neuropsychopharmacology, Mahidol U
Wipawan Thangnipon, Neurochemistry, Mahidol University
Banthit Chetsawang, Neuroscience, Mahidol University
Nuanchan Jutapakdeegul, Neuroscience, Mahidol University
Wichian Sittiprapaporn, Neuroscience, Mahidol University
Caroline Koeppe Frobels, Neuroscience, Mahidol University
Pichet Udomratn, Psychiatry, Prince of Songkla University
Ronnachai Kongsakorn, Psychiatry, Mahidol University
Somchai Teaukul, Psychology, Chiang Mai University;
Kanokwan Tilokskulchai, Physiology, Mahidol University
Suthipun Jitpimolmard, Neurology, Khon Kean University
Jintanaporn Wattanatorn, Physiology, Khon Kean University

International Senior Advisors:

Athasit Vejajiva (Thailand)
Sira Bunyaratvej (Thailand)
Allan J Hobson (USA)

Topics:

- Development of the Brain and Behavior
- Developmental Neuroimaging
- The Brain and Behavior of New Born and Infant during Early Child Development
- The Infant and Child Brain and Behavior
- The Adolescent Brain and Behavior
- The Adult Brain and Behavior
- The Aging Brain
- The Sleeping Brain, Circadian Rhythm Regulation, Sleep Disorders, Treatment of Sleep Disorders and Promoting Better Sleep Health
- The Emotional Brain
- The Social Brain, Family and Social Attachment, Altruistic Behavior, Social and Affiliative Neuroscience, Brain – Aggression and Violent Behaviors
- The Intellectual Brain and Higher Brain Functions
- The Brain and Language Development
- The Moral and Spiritual Brain
- Emotional and Intellectual Development
- Moral Reasoning and Brain Localization
- Factors Affecting Brain Development and Functions, Nutritional Neuroscience, Environmental Factors, Hormonal and Neuro-Psycho- Behavioral Endocrinology, and Neuro-toxicology
- Brain Plasticity, Learning and Memory
- Neuro-Psycho-Behavioral Pharmacology, Neuro-Psycho-Behavioral Immunology, Alcohol, Drug and Substance Abuses
- The Human Brain in Health and Diseases, Neuropathology, Neurodegenerative Disorders, Neuro-psychiatric Disorders, Developmental Behavioral Disorders, Behavioral Medicine and Rehabilitative Neuroscience
- The Healthy Brain and Happiness

Important Dates:

1 December 2008 – 21 December 2008: On-line submission of Symposia, Pre-congress Teaching – Training Courses, Satellite workshops etc.

December 2008: Publication and distribution of 2nd Announcement and Preliminary Program

1 – 31 December 2008: Submission of abstracts (lectures, oral presentations, and posters)

5 January 2009: Notification of acceptance of abstracts to first authors

1 – 31 December 2008: Early bird registration

31 January 2009: Deadline for registration via internet, by mail or fax, afterwards only on site

31 January 2009: Final scientific program in the Internet www.bbsm2008.org

7 – 11 February 2009: BBSM Congress in Bangkok, Thailand

BBSM2009 SPONSORSHIP

BBSM CONGRESS SPONSORSHIP LEVELS	Diamond	Platinum	Gold	Silver	Bronze	Supporter	Friend
CONGRESS FEES (US Dollars)	100,000	75,000	50,000	35,000	25,000	15,000	10,000
ADVERTISING							
Name logo placed in program announcements	X	X	X	X	X	X	X
Prime ad space in program announcements (¼ and ½ page)	X	X					
Program announcements advertisements			X	X	X		
Main sponsor of conference bag	X						
Name/logo placed on website	X	X	X	X	X	X	X
Name/logo placed in final program	X	X	X	X	X	X	X
Prime ad space in final program (inside/outside cover, full page color)	2 pages	1 ½ pages	1 page				
Ad in congress bag	X	X	X	X	X	X	X
Final program advertisements (alternate benefits are negotiable)				½ page	¼ page	¼ page	¼ page
PROGRAM ACTIVITIES (included in sponsor fee)							
Choice of satellite, major event., or coffee/lunch break sponsor	X	X	X				
Choice of coffee break or lunch sponsor				X	X		
Complimentary registrations to Congress meeting	50	35	25	15	10	6	4
EXHIBITING							
Exhibition booth included (can be upgraded if needed)	60 Sq meters	40 Sq meters	30 Sq meters	20 Sq meters	12 Sq meters	8 Sq meters	6 Sq meters
Discount on additional opportunities and events	30%	30%	20%	20%	20%	10%	10%

Opportunities for funding projects and events

Fees and availability subject to change. Commercial sponsors have priority rights.

Major Satellite	\$ 30,000 plus speaker costs*
Lunch Satellite	\$ 20,000 plus speaker costs* * standard support per speaker \$1500 travel, \$750 hotel, \$350 registration, totaling \$2,600
Advertising – Announcements	
Full page	\$ 2,000 per full page
Back cover	\$ 5,000
Inside covers	\$ 3,500
Half page	\$ 1,200 per half page
Quarter page	\$ 700 per quarter page
Advertising – Final Program	
Full page	\$ 3,000 per page
Back cover	\$ 7,000
Inside covers	\$ 3,500
Half page	\$ 1,200 per half page
Quarter page	\$ 700 per quarter page
Opening Reception	\$ 40,000
Garden Entertainment Party	\$ 25,000
Conference Bag	\$ 20,000
Coffee Break	\$ 5,000 per break (discount for multiple breaks)
River Cruise	\$ 20,000 includes 50 tickets to cruise
Exhibiting	
6 sq meter	\$ 2,700 (no charge for non-profit organizations)
9 sq meter	\$ 3,780
12 sq meter	\$ 4,680
15 sq meter	\$ 5,850
24 sq meter	\$ 9,360
	* Above 24 sq meter is \$9,360 plus \$370 per sq meter. See exhibitor contract for additional fees.
Conference Bag	\$ 20,000
Congress memento	Based on cost of item selected

BBSM2009 SPONSORSHIP

Opportunities for funding projects and events (continued)

Fees and availability subject to change. Commercial sponsors have priority rights.

Refreshments during poster sessions	\$ 10,000
Abstract book and CD-Rom distributed at sponsors booth	\$ 20,000 for book \$ 15,000 for CD \$ 35,000 for book and CD
Hospitality center and internet café	\$ 20,000 for meeting or \$ 5,000 per day
Young Investigator Awards	\$ 3,000 per award
Young Investigator Travel Award	\$ 1,500 per award
Support of award for best poster presentation by junior investigator (3 days)	\$ 3,000 or \$ 1,000 per day

Exhibitor Application Process

Commercial organizations who are interested in exhibiting should send a letter of interest to BBSM2008 Congress secretariat at scnkc@mahidol.ac.th . The letter should state the following:

1. Name, address, and contact information of the exhibiting company.
2. Amount of square meter space requesting.
3. Preferences to design and location. Preference will be given to commercial sponsors.
4. Electrical and other requested services.
5. Any special needs for setup, installation, and tear-down.

Non-profit organizations can request a complimentary table for educational purposes. The above exhibitor application information will be forwarded to the local organizing committee to finalize the exhibit hall application. The exhibitor will get a confirmation, a contract of agreement to participate in exhibition and an invoice for payment of relevant fees from the local organizing committee in Bangkok.

Exhibition Setup and dismantle:

Exhibitors will be working with the local organizing committee and the Congress Secretariat. Exhibitors can make arrangements with a designated professional congress organizer (UMEC) and Sofitel Centara Grand Hotel to help with all aspects of exhibition setup. The exhibitors can move in to the exhibition area to setup the booth starting at 22:00 Friday 6th February 2009, and setup must be completed by 14:00 on Saturday 7th February 2009, (150 minutes prior to the opening of the exhibit area at 16:30). The dismantle of the exhibits can start immediately after the last session (around 22:00) on Wednesday 11th February 2009, and exhibitors must be completely moved out of the exhibition area by midnight. Moving and storage before and after the exhibition can be arranged with the professional congress organizer.

Exhibition Hours:

Saturday 7 th February 2009	8.30 – 18.00
Sunday 8 th February 2009	7:30 – 19:00
Monday 9 th February 2009	7:30 – 19:30
Tuesday 10 th February 2009	7:30 – 18:00
Wednesday 11 th February 2009	7:30 – 18:00

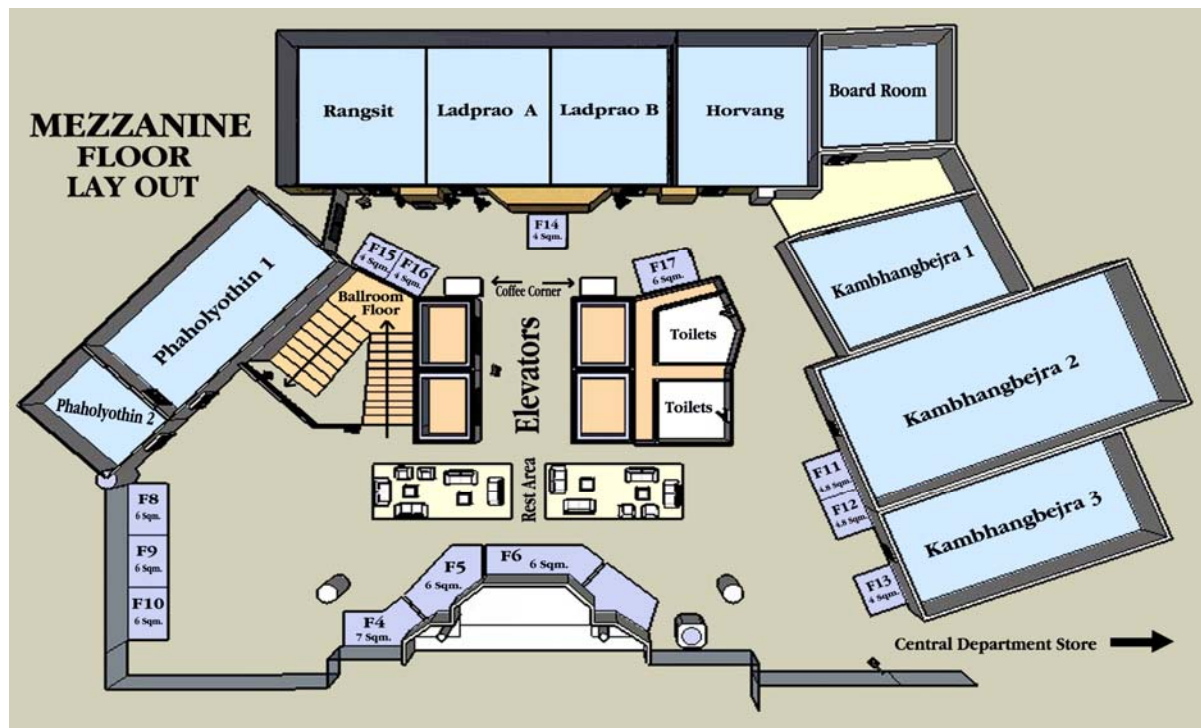
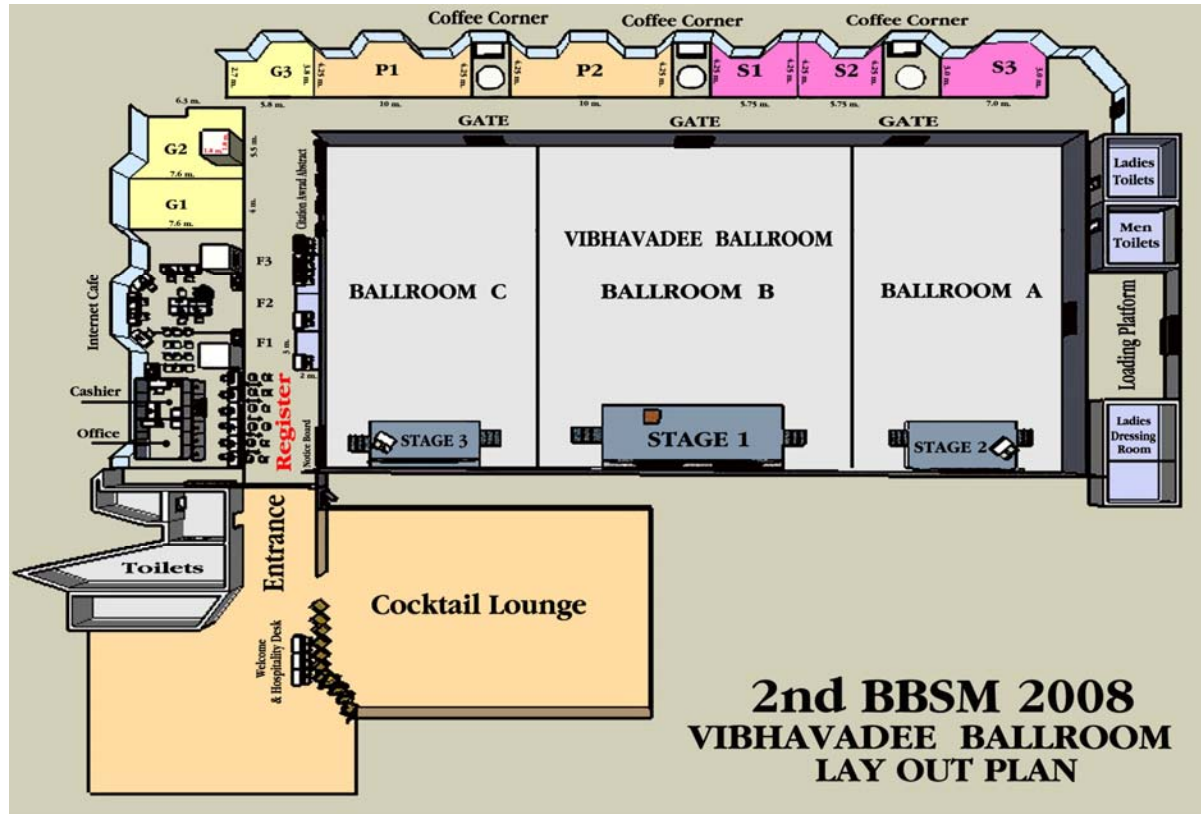
Professional Congress Organizer

UMEC (Unisource Marketing & Engineering Co., Ltd.)

184/34 Tiwanon 43, Tiwanon Road, Nonthaburi 11000 Thailand

Telephone + 662-951-1831; Fax + 662-951-1832 Email: umec2003@hotmail.com

Marketing Manager and Contact Person: Ms Nattamon Inkham, Mobile phone +6681-8993814



Program at a glance:

Saturday 7th February 2009

8:30 – 19:00	Onsite Registration
9:00 – 12:00	Pre-congress Training Courses and Technical Workshops
12:00 – 13:30	Luncheon Satellite Symposium
13:30 – 16:30	Pre-congress Training Courses and Technical Workshops
16:30 – 17:00	Opening of Scientific and Industrial Exhibition
19:00 – 21:00	Presidential Dinner Reception for VIPs, members of committees and invited guests

Sunday 8th February 2009

8:00 – 19:00	Onsite Registration
8:30 – 9:00	Opening Address and Special Plenary Keynote Lecture #1
9:00 – 9:30	Plenary Keynote Lecture #2
9:30 – 10:00	Coffee, tea and refreshment
10:00 – 12:00	Plenary Symposium
12:00 - 14:00	Luncheon Plenary Lectures
14:00 – 14:30	Coffee, tea and refreshment
14:30 – 18:00	Plenary Lectures
18:00 – 19:00	Cocktail Drink Reception around the exhibition area
19:00 – 21:30	Cultural Program and Dinner Reception

Monday 9th February 2009

8:00 – 19:00	Onsite Registration
8:30 – 9:30	Plenary Keynote Lecture #3 on Sleep Science and Medicine
9:30 – 10:00	Coffee, tea and refreshment
10:00 – 12:00	Plenary Invited Lectures on Sleep and Sleep Disorders
12:00 – 14:30	Luncheon Symposium on Sleep and Sleep Disorders
14:00 – 14:30	Coffee, tea and refreshment
14:30 – 16:30	Parallel Symposia and Oral Platform Presentation
16:30 – 18:00	Parallel Symposia and Oral Platform Presentation
18:00 – 19:30	Poster Presentation, discussion and refreshment
19:30 – 21:00	Business Meeting and Inauguration of ISBBSM Dinner for invited guests and founding members of ISBBSM

Tuesday 10th February 2009

8:00 – 16:00	Onsite Registration
8:30 – 9:45	Plenary Keynote Lectures #4 and #5
9:45 – 10:00	Coffee, tea and refreshment
10:00 – 12:30	Parallel Symposia and Oral Platform Presentation
12:30 – 13:30	Luncheon Symposium
13:30 – 15:00	Parallel Symposia and Oral Platform Presentation
15:00 – 15:30	Coffee, tea and refreshment
15:30 – 16:30	Parallel Symposia and Oral Platform Presentation
16:30 – 17:00	Poster Presentation, discussion and refreshment
18:00 – 22:00	River Cruise with Dinner and Special Entertainment Program

Wednesday 11th February 2009

8:00 – 16:00	Onsite Registration
8:30 – 9:15	Plenary Keynote Lecture #6 on History of Neuroscience
9:15 – 9:45	Plenary Keynote Lecture #7 on Advancement of Neuro-Behavioral Science and Medicine
9:45 – 10:00	Coffee, tea and refreshment
10:00 – 12:30	Plenary Invited Lectures Healthy Brain and Happiness
12:30 – 13:30	Luncheon Symposium
13:30 – 15:00	Parallel Symposia and Oral Platform Presentation
15:00 – 15:30	Coffee, tea and refreshment
15:30 – 16:30	Panel discussion on Human Brain and Happiness
16:30 – 17:00	Closing Ceremony, and Introduction to the Third International Congress of Brain – Behavior Science and Medicine (3 rd BBSM2009)
17:00 – 18:00	Meeting of ISBBSM Program Committee
18:00 – 22:00	Full Moon Night “Loy Krathong” Garden & Pool Dinner Party with Special Addresses and Entertainment Programs